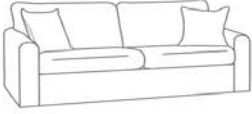



Laney from \$426



- Smooth radius on arm.
- Fiber filled back cushions flow over the arm.
- Available in leather, pet-care, & 100 colors.

SHOP LANEY SOFA

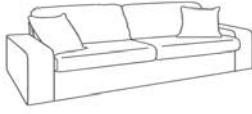
Ray from \$437



- Modern, low-profile arm.
- Foam back cushions with a minimalist look sit low and fit snugly between the arms.
- Available in leather, pet-care, & 100 colors.

SHOP RAY SOFA

Jovie from \$426



- Modern, low-profile arm.
- Fiber filled back cushions fit snugly between the arms.
- Available in leather, pet-care, & 100 colors.

SHOP JOVIE SOFA

Exclusive Collection \$\$\$

Curated to make a statement, our Exclusive fabric collection of leathers, accent colors, and patterns are guaranteed to warm up any space. The best part is it's all changeable, giving you the license to change your mind or explore the latest trends without any risks.



Situation:

You work for Home Reserve and you're preparing a meeting with a potential customer.

- Present the situation.
- Identify your target and his/her specific needs.
- List the assets of the sofa.
- What would you insist on?

Customer's profile:

Name:

Pet:

Budget: